



DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION  
CITY OF CHICAGO

LIQUOR LICENSE PLAN OF OPERATION

Licensee: Shindig Hospitality Group LLC  
DBA: Rooh Chicago

Premises: 736 West Randolph Street  
Chicago, Illinois 60661

Application Type: Retail Food Establishment (1006); Consumption on Premises – Incidental Activity (1475)  
Public Place of Amusement (1050)

Account Number: 454532

Site Number: 01

Pursuant to City of Chicago Municipal Code ("M.C.C.") Sections 4-60-040 (h) and 4-156-311(d)3(A), the Department of Business Affairs and Consumer Protection ("BACP") / Local Liquor Control Commission ("LLCC") of the City of Chicago and the above-named Licensee have agreed to the issuance of Retail Food Establishment, Consumption on Premises – Incidental Activity and Public Place of Amusement licenses under the following conditions:

1. **Operation of Business.** Licensee shall operate as a restaurant where the primary business activity will be the sale and service of food and where the sale of alcoholic beverages will only be incidental to the food service. The Licensee shall not operate in a manner where the sale of alcoholic beverages is the primary business activity.
2. **Permitted Hours of Operation.** Permitted hours of operation for the restaurant shall be 10:00am – 2:00am Sunday through Saturday.
3. **Noise.** Licensee will monitor noise levels emanating from the premises and take reasonable measures to abate any noise issues attributable to Licensee's business. Licensee shall regularly monitor the exterior area of the premises during its business hours in order to abate noise, loitering and littering complaints about the Licensee patrons and/or Employee(s). Licensee shall conduct nightly sweeps of litter outside the Premises.
4. **Loitering at Front Door.** While there will generally be some customer traffic at the front door, customers and other individuals will not be allowed to loiter in front of the premises. Licensee shall allow the formation of a line on the exterior of the Premises entrance. The line shall be single file only and consist of a maximum of twenty (20) people. Any additional people seeking entry shall be refused and quietly disbursed from the area by staff firmly telling them they need to leave. The Licensee shall ban unauthorized people from loitering and trespassing and shall enforce the ban by instructing unauthorized people to leave, and calling the Police if they do not obey. Intoxicated people will not be allowed entry to the Premises.



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5. **Video Surveillance.** Licensee shall maintain video surveillance inside and outside of the premises. Licensee shall maintain video recordings for 30 days. The camera system shall provide sufficient image resolution to produce discernable images. All recordings shall be stored in a secured manner and shall be made available upon the request of the Chicago Police Department or BACP/LLCC.
6. **Events.** During events, sufficient and knowledgeable staff will be present to survey the premise, enforce occupancy limits, report illegal & criminal activity and make best efforts to prevent problems. Staff shall report all illegal and criminal activity within the Premise or within sight of the licensed premises to 911. Staff shall maintain an "incident and activity log" that list all events and all calls made to 911. Security and other employees of the Licensee shall sign complaints and testify in Courts as necessary.
7. **Security Personnel.** All security shall wear clothing clearly identifying them as "security."
8. **Event Signage/Posting.** Licensee will display the requisite "please respect our neighbors", "no loitering", and "exit quietly" signs.
9. **Entertainment.** The Licensee's PPA license shall be used under the following conditions:
  - a. *Licensee shall not operate a nightclub or dance club.*
  - b. *Licensee may employ acoustical bands.*
  - c. *Licensee may employ disc jockeys.*
  - d. *Licensee may install or otherwise designate a dance floor in its event areas*
  - e. *only when conducting a private or ticketed event.*
  - f. *Licensee may charge a cover or any other fee for entrance to its premises only when conducting a private or ticketed event.*
10. **Basset Certification.** Licensee's staff and security shall be BASSET trained. Licensee shall retain for its records a copy of each server's approved certificate.
11. **CAPS meetings.** Licensee or its representative agrees to regularly attend local CAPS meetings.
12. **Logbook.** The Licensee will train all owners, managers and staff, to recognize any potential problems, and to react accordingly, specifically including contacting the police and keeping a log of any such incidents.
13. **Promoters.** While Licensee may enlist the services of traditional PR firms, ad agencies, event planners and the like, Licensee will not employ so-called "promoters" or unlicensed persons or entities to market or promote any entertainment activities conducted at the Premises. Further, Licensee shall not permit any event to take place at the Premises where Licensee vacates the Premises and allows a promoter or other third-party to hire their own staff such as bartenders, servers, hosts and security personnel.
14. **Aldermanic Meetings.** Licensee agrees to set up meetings with the local Alderman, Police Commander and Community Residents to discuss any problematic concerns regarding the operation of the business.



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The conditions of this liquor license are legally binding and may be enforced by City of Chicago enforcement authorities under M.C.C. §§ 4-60-040(h). All other conditions of the license are governed by the City of Chicago Municipal Code. Violation of the above stated conditions may result in the imposition of a fine and/or suspension or revocation of all business licenses issued to the Licensee. Violations of the above stated conditions may also result in the issuance of cease and desist orders prohibiting the activity which violates the conditions of the liquor license.

The conditions of the business licenses issued pursuant to this Plan of Operation shall apply to the business address and Licensee and to all officers, managers, members, partners and direct or indirect owners of the entity of which is licensed. The sale of the Licensee to other persons purchasing the stock of the licensed entity shall be subject to the same conditions set forth in this Plan of Operation. Any and all potential new owners of the licensed entity shall be subject to the same conditions set forth in this Plan of Operation.

It shall be the duty of every person conducting, engaging in, operating, carrying on or managing the above-mentioned business entity to post this Liquor License Plan of Operation next to the business license certificates in a conspicuous place at the business address.

**Licensee:** Shindig Hospitality Group LLC

**Address:** 736 West Randolph Street  
Chicago, Illinois 60661

Manish Mallick  
Shindig Hospitality Group LLC

5/7/2019  
Date

Shannon Trotter, Commissioner  
Local Liquor Control Commission  
City of Chicago